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Circle of Wine Writers

14 September 2026

Meg Maker — v. 2

Circle of Wine Writers Policy on Artificial Intelligence and Editorial Integrity

The Circle of Wine Writers is the world's leading international association of wine and spirits authors, writers, journalists, bloggers, broadcasters, photographers, and educators. The Circle supports original journalism, criticism, and storytelling by human authors. Circle members agree to abide by the following policies on authorship, editorial integrity, and disclosure.

Authorship

Circle members attest that all work published with their byline is their original creation, resulting from their own reporting, evaluation, and composition.

Permitted Editorial Uses of AI

Members may use digital tools in an assistive capacity, for example for research, transcription, translation, administrative tasks, brainstorming, note-taking, photographic retouching, and proofreading.

Members may not use digital tools in a generative capacity, for example to fabricate source materials, quotes, tasting notes, undisclosed imagery, or finished copy.

Member Eligibility

Applicants to the Circle attest that their work samples are their own creation. Materials authored wholly or in part by generative technologies will not be accepted. Applicants also agree that, if accepted for membership, they will abide by the Circle's code of ethics and editorial policies.

Disclosure

Members must willingly disclose all technologies used in their creative process, especially when they have contributed significantly to their research, analysis, translation, or drafting.

Accountability

Members are entirely accountable for the factual accuracy, originality, and legal compliance (including libel and copyright) of all of their work products. AI errors and hallucinations do not absolve members from these professional obligations.